



Stakeholder Outreach

Purpose

The purpose of the Stakeholder Outreach Plan is to provide guidance and direction to facilitate a comprehensive outreach program intended to inform stakeholders about the study purpose and progress, increase understanding of the integrated nature of cross-border transportation networks, establish communication pathways among the stakeholders, and actively seek and incorporate input from stakeholders into the decision-making process. This Stakeholder Outreach Plan will keep stakeholders informed and includes a collaborative process that greatly reduces the probability of study delays by resolving and addressing concerns. In addition, the Stakeholder Outreach Plan is consistent with NMDOT's goals to obtain meaningful stakeholder participation, yielding a widely supported, defensible and sustainable result.



Program Structure

About the Outreach

LPOE improvements require involvement of numerous agencies and offices. The ability to interface with stakeholders responsible for operation and function of the ports is a critical element of developing the BMP. The top tier and principal stakeholders for this effort are the Policy Advisory Committee (PAC) members and Technical Working Group (TWG) members. The PAC will be the decision-makers for the BMP and it is essential that there is an efficient flow of information and decision-making throughout the process between the PAC, TWG and the study team.

With the utilization of a PAC and TWG, the BMP Stakeholder Outreach Plan structure is similar to that used in the development of the first Border Master Plan for the California-Baja California region. The New Mexico-Chihuahua BMP will utilize an additional level of outreach to other involved stakeholders, as identified by the study team. This secondary level of outreach will be accomplished through the use of e-newsletters, this website and topical focus groups.

The structure of the stakeholder outreach program has been designed to strongly encourage stakeholder input and comment, provide opportunities for meaningful communication between the study team and stakeholders, and provide the appropriate mechanisms to disseminate information and gather input.



Policy Advisory Committee

Representatives

The PAC consist of executive-level agency managers of federal, tribal, state, regional and local transportation-related entities, identified by the study team and other PAC members from both the United States and Mexico, and invited to participate. In order to be successful, a high level of support and commitment will be required of PAC members. The PAC will be responsible for providing direction, approving the parameters and criteria used to evaluate potential projects, approving the project rankings and,

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ultimately, approval of the Master Plan. Following are some of the agencies represented in the PAC.

United States Federal & State Agencies

- Customs and Border Protection **CBP**
- Department of State
- General Services Administration **GSA**
- Federal Highway Administration **FHWA**
- International Boundary & Water Commission **IBWC**
- New Mexico Department of Transportation **NMDOT**
- General Services Department **GSD**
- New Mexico Motor Transportation Police

Counties and Municipalities

- Hidalgo County
- City of Sunland Park

Mexico Federal & State Agencies

- Secretaria de Relaciones Exteriores **SRE**
- Secretaria de Comunicaciones y Transportes **SCT**
- Administración General de Aduanas
- Comisión Internacional de Límites y Aguas **CILA**
- Instituto de Administración y Avalúos de Bienes Nacionales **INDAABIN**
- Servicio de Administración Tributaria **SAT**
- Instituto Nacional de Migración **INM**
- Secretaria de Agricultura, Ganadería, Desarrollo Rural, Pesca y Alimentación **SAGARPA**
- Promotora de La Industria Chihuahuense
- Secretaria de Comunicaciones y Obras Públicas, Gobierno del Estado de Chihuahua **SCOP**
- Secretaria del Medio Ambiente y Recursos Naturales **SEMARNAT**

Mexican Municipalities

- Instituto Municipal de Investigación y Planeación **IMIP**
- City of Palomas
- City of Juárez
- City of Janos
- City of Ascension

Other Participating Agencies

- South Central Council of Governments
- Mesilla Valley Metropolitan Planning Organization
- El Paso, NM Metropolitan Planning Organization
- New Mexico Border Authority
- Southwest New Mexico Council of Governments

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Stakeholder Agencies

- Office of the Governor
- Office of Tourism
- State Economic Development Department
- New Mexico Congressional Representatives
- Luna County
- Doña Ana County
- City of Deming
- City of Lordsburg
- City of Anthony
- City of Las Cruces
- Town of Animas
- Village of Columbus
- Union Pacific **UP**
- Deming/Luna County Chamber of Commerce
- Deming School District
- Border Plex Alliance
- Texas Department of Transportation **TXDOT**
- Border Industrial Association
- New Mexico Border Authority
- Arizona Department of Transportation **ADOT**
- Southwest New Mexico Council of Governments
- Las Cruces MPO
- Columbus Stockyards, LLC
- Ferrocarril Mexicano **FERROMEX**
- Burlington Northern Santa Fe **BNSF**
- State of Sonora